

PRIVACY POLICY

I GENERAL PROVISIONS

In order to respect the right of the users of the websites of TVN (hereinafter referred to as the **"Websites"**) to anonymity and to meet the requirements provided for in the provisions of law, TVN Media Sp. z o.o. with its registered office in Warsaw at ul. Wiertnicza 166, 02-952 Warsaw (hereinafter referred to as **"TVN"**), hereby publishes a document, in which it explains and informs of the manner in which data provided by the users of the Websites (hereinafter referred to as the **"Users"**) is collected, processed and secured.

II COLLECTING AND PROCESSING OF DATA BY TVN

Although TVN enables its Users to use its Websites anonymously, in order to gain full access to the content and services offered via the Websites, it is recommended that the Users register by filling in a registration form. During the registration process, the administrator will inform the Users which data listed in the registration form has to be provided in order to access the content or services and will indicate which data is supplementary and does not disrupt the registration process. The Users can decide which of the supplementary data they provide will be made public.

TVN collects information pertaining to the interactions of the Users with the Websites, contents and services, including: information on the device and the process of logging onto a Website, the so-called system logs, which include the date and duration of the visit, the IP address of the device that was used to access the Website as well as statistics on the visits to the Websites and data on traffic to and from particular sites. The actions contemplated above are aimed at improving the Websites and adjusting them so that they meet the needs of the Users.

The personal data provided by the Users is administered by TVN Media Sp. z o.o. with its registered office in Warsaw at ul. Wiertnicza 166, 02-952 Warsaw. TVN processes personal data in accordance with the consent granted by the User and pursuant to the binding provisions of law, including the Act on the protection of personal data of August 29th 1997 and the Act on the electronic service provision of July 18th 2002.

III USING AND PROVIDING PERSONAL DATA

The data that was shared by the Users is used for the following purposes: analysing and improving both the content and services, informing of the contents and services of TVN as well as the contents and services of other companies that cooperate with TVN, carrying out marketing or promotional activities, provided that the User gives consent to such activities, and sending a free newsletter containing information pertaining to TVN if the User consented to the receipt of such promotional correspondence from TVN.

In general, TVN does not provide the personal data of the Users available to third parties, except for situations in which the data is provided by explicit consent of the User or at the request of relevant authorities. TVN may disclose anonymous summary sheets and statistics relating to, for instance, the number of people visiting a given Website. However, the data does not make it possible to identify particular Users and is not personal data.

IV ACCESS TO PERSONAL DATA, RIGHT TO MODIFY IT

TVN guarantees that the Users who provide their personal data will have the right to view, update and delete it. In the case of the Websites that are operated automatically, such activities may be performed by the Users themselves, and if such a form of managing the data was not made available, data may be viewed, updated or deleted by contacting the administrator by sending an e-mail or letter to the to the address indicated in point XI.

V "COOKIES" POLICY AND OTHER FORMS OF THE AUTOMATIC STORING OF DATA ON THE USERS' DEVICES OR DATA PROVIDED BY THE USER AUTOMATICALLY

The Websites use automatic data storage mechanisms (e.g. "cookies", "Local Storage Object", "e-Tag"). Such mechanisms are used to better meet the needs of the Users. For the purposes of this Policy, automatic data storage mechanisms shall be referred to as "cookies".

"Cookies" are placed on the User's device and are used to identify the browser of the User when the User is visiting the Websites. Cookies provide the administrator with statistics on the Users' traffic patterns, their activity and the manner in which they use the Websites. They make it possible to adjust the content and services in such a way that suits the preferences of the User.

TVN hereby informs that as a result of displaying advertisements on the Websites, third parties, including those that are not related to TVN, may place their "cookies" on the Websites and read them on the browsers of the Users.

Most "cookies" are the so-called transient cookies, which are automatically deleted from a hard disc after a given session ends (after the User logs out or closes the browser window). Some "cookies" make it possible to identify the Users when they visit a given Website once again - they are not deleted automatically and are stored on the User's device.

The Users may at any time set their browsers not to accept "cookies", but it may result in difficulties with managing the services provided via the Websites.

Similarly to desktop devices, mobile devices, too, use the mechanism of accepting "cookies", which makes it possible to store information relating to a given User.

Due to the wide range of available browsers and applications used to browse websites, "cookies" are managed differently in different browsers. Therefore, before starting to use the Websites, it is recommended that the Users read the information on the method of managing privacy / safety functions included in the menu of their browsers and configuring them in a manner of their choice.

Should the Users fail to change the settings of their browsers that relate to the managing of "cookies", "cookies" will be stored automatically on their devices.

The content of "cookies" does not make it possible to identify the Users, but they are used to process and store personal data.

For safety reasons, it is recommended that the Users use the latest available versions of web browsers.

Should the Users have any problems with disabling "cookies", they may ask the Customer Service Centre for help by sending an enquiry to the e-mail address: pomoc@tvn.pl.

VI ACCESS LOGS

When the User visits the Websites, access logs, which include the IP address of the User's device, are collected and analysed. The information is used for the purposes of administering the Website and for statistical analyses regarding the User's interactions with the Website. Pursuant to art. 18(6) of the Act on electronic service provision of July 18th 2002 as well as other binding provisions of law, TVN may be obliged to provide state authorities with the data that was given by the Users when registering with the TVN Account service and, in the case of the persons that are not logged in, with the IP address included in access logs.

VII UNINSTALLING APPLICATIONS FROM MOBILE DEVICES

Those Users that decide to install an application (including widgets or other functional extensions) that was produced by TVN on their devices are informed on safety regulations and the manner in which a given application is used. The application is installed by consent of the User.

The User may at any time cease to use the application and uninstall it. The process of both installing and uninstalling an application that is owned by TVN is the standard (native) process for a given version of the operating system installed on the User's device. To uninstall the application from their devices, the Users should follow the recommendations of the producer of a given operating system of their mobile devices.

VIII HYPERLINKS TO OTHER SITES

This document relates only to the Websites that are administered by TVN. TVN is not liable for links placed on the Websites that enable the Users to go directly to sites that are not administered by TVN. We would like to encourage you to read the privacy policies placed on the websites that can be opened using the links.

IX TECHNICAL AND ORGANIZATIONAL MEASURES TAKEN TO SECURE THE DATA

The information that is provided by our Users is processed and stored using adequate safety measures that meet the requirements provided for by the Polish law. TVN protects the data of the Users against unauthorized access, use or disclosure. Data is processed in a controlled environment that ensures high data protection standards. At the same time, we stress the importance of not disclosing registration data to third parties and using the "log out" option each time the Users finish using the content and services offered by our Websites.

X CHANGES IN THE PRIVACY POLICY

The administrator undertakes to ensure that the privacy policy in the footer of the Website is up to date.

XI CONTACT

Any enquiries or comments regarding the privacy policy and the manner in which it is to be followed should be sent by e-mail to the address: pomoc@tvn.pl, or by letter to the address: TVN Media sp. z o.o., ul. Wiertnicza 166, 02-952 Warsaw.